

Kundenreferenzen



Kris Barton, General Manager Online, Nero AG

„We thoroughly analyzed the electronic software distribution market. Our decision to opt for asknet as our eDistribution partner was based mainly on the global range and the comprehensive functionalities of its technology. We are convinced that with asknet as an experienced service provider, we will be able to continuously increase our online sales.“



Mike Bellissimo, Vize-Präsident, Services, CollabNet

„asknet's eCommerce-Lösung wird CollabNet ermöglichen, den Zeitaufwand und die Kosten zu reduzieren, die sonst mit dem Vertrieb und der Automatisierung des Vertriebsprozesses verbunden sind. Mehr noch, letztendlich erschließen wir damit neue Märkte, zu denen wir vorher keinen Zugang hatten. Wir haben asknet ausgewählt aufgrund ihrer Agilität in der Entwicklung, der flexiblen B2B Unterstützung und der globalen Reichweite, die sie uns bieten.“



Stefan Konopatzki, Director eCommerce and Online Marketing, F-Secure

„F-Secure Corporation decided in March 2006 to do a pilot with asknet AG in order to test their eCommerce system. Already the first weeks of co-operation showed us that we were dealing with an organisation that is very flexible and understands customer needs. Within the first month of co-operation we had all our major country eStores switched to the asknet platform. To add more and more countries and languages has proved to be very easy.

The partnership with asknet actually goes beyond the single eCommerce platform. They are a competent partner for any eBusiness related issue. All in all, we can warmly recommend asknet as a eCommerce partner.“



Brian Piepgrass, ESD & Data Marketing Manager, DivX, Inc.

„We are extremely pleased with how asknet has kept up with our growth. Their eCommerce platform is robust, flexible and scalable to quickly and effectively integrate new products. We could not have asked for a more responsive and pro-active team.“



Terence Swee, Vorstand von muvee

„Aufgrund unserer schnell wachsenden Kundenbasis mussten wir unsere Online-Shop Präsenz verbessern und asknet bot dafür die beste Lösung.“



Stephen Raubenstine, NetObjects Inc.

„We at NetObjects view asknet as an extension of our team; they operate as an integral part of our operations and are a contributor to our success. We have high expectations of our ecommerce provider and the flexibility of the asknet platform and professionalism of their team allows the level of customization that we desire. The transition from our previous provider was executed flawlessly without requiring modifications to our business model or service interruptions. We are in very good hands and glad we made the switch.“



Juan Santana, CEO, PANDA Security

„Our objective is to further intensify our global online sales. PANDA Security is represented in 200 countries and offers its services in 23 languages. For this reason, it is essential that we have a partner who shares our international outlook and offers products and services that are tailored for the global market. We selected asknet because the company has the perfect infrastructure to offer full service that is truly worthy of this name – for example, its subscription models are a valuable instrument for customer retention, which is of fundamental importance to us. Such services prove to us that asknet doesn't just consider itself responsible for operating our shops – they are interested in helping us achieve a sustainable increase in international sales. It comes down to this: asknet understands our business.“



Daniel Röper, eCommerce Coordinator bei Steinberg

„Auf dem Weg zu einer Ausweitung unserer eCommerce-Aktivitäten auf ganz Europa waren wir auf der Suche nach einem Partner, der uns mit einer hochmodernen eCommerce-Lösung unterstützen kann. Wichtig war für uns auch, im Hinblick auf das in Zukunft immer wichtiger werdende Geschäft im Bereich der Electronic Software Distribution gut aufgestellt zu sein. Aufgrund unseres engen Zeitplans musste die Implementierung unserer Lösung äußerst zügig vonstatten gehen. Dabei hat uns das asknet-Projektteam vorbildlich unterstützt. Wir sind daher mit unserer Entscheidung für asknet sehr zufrieden und freuen uns auf die weitere Zusammenarbeit.“